

bLoyal

Embedded Web Snippets

Installation Guide

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Helping You Build Loyal Customers™

1. Overview

This document describes how to embed bLoyal Web Snippets™ into your website. Our Web Snippets allow your online customers to sign up, manage their accounts, and also to join and manage club memberships.

Please Note: if you are running a WordPress site, we have a [WordPress plugin](#) that allows you to easily integrate bLoyal Web Snippets. It also optionally integrates with the WooCommerce web store plugin.

2. Script to Enable Web Snippets Globally on Your Website

A script must be run wherever there is an embedded Web Snippet. Here is an example:

```
<script id="snippet" data-bloyal-login-domain="YourCompany" src="https://webreact-dev.azurewebsites.net/bLoyalSnippetLoader.js"></script>
```

Parameter Information:

- **data-bloyal-login-domain** (*Required*)

This parameter should be entered in exactly the same as the company name used to log into your bLoyal Director account.

3. DIV Elements

These elements may be used wherever you would like to embed a bLoyal Web Snippet on your website. The following is an example of an embedded Club Signup Snippet for *YourCompany* pertaining to the club with the code, *STANDARDCLUB*. For the purposes of customer creation and automated subscriber group joins (based on the [device's setup in Director](#)), a device code will also be necessary to indicate the correct device for signups. Simply use the below script as a base and modify the parameters as needed:

```
<div data-bloyal-snippet-type="clubsignup" data-bloyal-snippet-code="test" data-bloyal-login-domain="YourCompany" data-bloyal-snippet-args='{\"ClubCode\": \"STANDARDCLUB\", \"DeviceCode\": \"MyRewards\"}' id="root"></div>
```

Parameter Information:

- **data-bloyal-snippet-type** (*Required*)

Define which snippet type to load. Current snippet types that are available are:

- **clubsignup**: Club Signup snippet, including login, signup, and club management.
- **signup**: Customer Signup snippet.

- **data-bloyal-snippet-code** (*Required*)

This refers to the Web Snippet's code in Director. For example:

The screenshot shows a configuration panel titled '- Customize Page'. At the top, there are buttons for 'Snippet List', '+ New', 'Copy Selected', and 'More Actions...'. The main configuration area includes:

- Title :** Standard Club
- Code :** STANDARDCLUB (highlighted with a blue box)
- General Style:** Gus
- Snippet Type:** ClubSignup
- Themes:** Material UI
- Clubs (Web Enabled):** All Club (unchecked), Gus Classic Club (checked)
- Login/Signup:** GUSLOGIN

- **data-bloyal-login-domain** (*Required*)

This attribute is the login domain for the client

- **data-bloyal-club-code** (*Optional*)

This code determines which club customers are signing up for. When the snippet configuration has more than one club

- **data-bloyal-snippet-args** (*Required*)

This parameter can be used to pass in additional information such as a redirect URL. The value of this attribute is the string value of the JSON object you would like to pass in. All of the following are case sensitive:

- **ClubCode** (*Optional*): This code determines which club customers are signing up for. When the snippet configuration has more than one club assigned to it this value must be provided.
- **DeviceCode** (*Required*): This is the device code to be used for the API calls made by the Web Snippets.